

SMART LABEL 2021

an award promoted by HOST - Fiera Milano
and POLI.design, founded by Politecnico di Milano



POLI.DESIGN

The committee evaluated 79 products presented on the basis of information supplied in the application, according to the following criteria:

- functional efficiency of the product or service;
- effectiveness of product performance or usability of service;
- innovation of mode of use and technology and benefits for users.

determines to attribute a special recognition (INNOVATION SMART label) to **4 selected products**, for their features that break and exceed consolidated trends:

The Jury

Products awarded with the Innovation SMART Label	Motivation	Reference sector	Company
Heylo	functional efficiency;	Bar, Coffee machines, Vending	Carimali s.p.a
aēralab	product performance	Bar, Coffee machines, Vending	Iberital
T&S WaterWatch	product performance;	Food service equipment	T&S Brass and Bronze Works Inc.
MULTI.Day HOT VACUUM	innovation of mode of use;	Food service equipment	UNOX S.p.A

The Jury selects **6 products** worthy of the **Green SMART Label** recognition, for products with a high level of innovation and distinctive characteristics in terms of energy saving, environmental compatibility and eco-sustainability:

Products awarded with the Green SMART Label	Motivation	Reference sector	Company
SMART and GREEN ICE MAKER	Functional efficiency	Food service equipment	Castel Mac Srl
Twin Star Double Face	Functional efficiency	Food service equipment	DIHR ALI GROUP SRL
Visualis Eurocryor with Adaptive System	Social and environmental sustainability	Food service equipment	Epta S.p.A.
DB-10 POTATO PEELER, STAINLESS STEEL, WITH PEEL COLLECTION FILTER, 10 kg CE	Functional efficiency	Food service equipment	Metalúrgica Skymen Ltda.
serieS S50E Icon	Functional efficiency	Food service equipment	Moretti Forni spa
Remind recycled grey	Social and environmental sustainability	Furniture	Pedrali spa

The Jury selects **15 products** worthy of the **SMART Label** recognition, presented by the following companies:

Products awarded with the SMART Label	Motivation	Reference sector	Company
Hydrogate	Interaction, connectivity / IoT	Bar, Coffee machines, Vending	Blupura srl
Zero	Functional efficiency	Bar, Coffee machines, Vending	Dalla Corte
Mychef iCOOK 6GN 1/1	Interaction, connectivity / IoT	Food service equipment	Distform Mychef
Prometheus	Interaction, connectivity / IoT	Coffee, Tea	Eureka - Conti Valerio Srl
EV3 200 Web	Interaction, connectivity / IoT	Food service equipment	EVCO SpA
Gaggia Milano La Solare	Interaction, connectivity / IoT	Bar, Coffee machines, Vending	Evoca S.p.A.
AllGround	Innovation mode of use	Food service equipment	Fiorenzato MC Srl
e-Q electronic pot-filler	Functional efficiency	Food service equipment	Gebr. Echtermann GmbH & Co. KG
TheProbe	Innovation mode of use	Food service equipment	Italynnova S.r.l.
i.ScoopShower Unlimited Silver WATERSTOP Spray rinsing device for ice-cream scoops (Add-on version) - Item no. 926 003	Product performance	Gelato	LOELSBURG - Inh. Bernd Lölsberg
Bottle washing system	Functional efficiency	Food service equipment	MEIKO Maschinenbau GmbH & Co. KG
iQ 640 FES Carrousel Model	Social and environmental sustainability	Food service equipment	QUALITYFRY S.L.
iCombi Pro	Product performance	Food service equipment	RATIONAL Italia Srl
Tattoo Mule	Product performance	Tableware	RCR Cristalleria Italiana
VIToconnect	Functional efficiency	Food service equipment	VITO AG