

Design talks

Update seminars for architects and experts in the hospitality sector

OCTOBER 17th — 21st / HOST MILANO 2025



POLI.DESIGN
FOUNDED BY POLITECNICO DI MILANO

UNDER THE PATRONAGE OF

NEWH
The Hospitality Industry Network

17 /OCT

2:30–5:00 pm

Hospitality and welcoming:
heading to a new tourism

18 /OCT

11:30–2:00 pm

Wellness & Well Being in
Hospitality Design

2:30–5:00 pm

Technology & User Experience
for the new Hospitality

19 /OCT

2:30–5:00 pm

Sustainability in hospitality:
the change of perspective

20 /OCT

11:30–2:00 pm

Senses and Hospitality:
the Role of Design

2:30–5:00 pm

The Italian approach in
the hospitality of the future

21 /OCT

11:30–2:00

New typologies and new formats
for hospitality in relation to major
events and changes of landscape

Design Talks will be held in Italian.

Seminars have a limited number of places: 60
participants for each Design Talk.

VENUE / HOST Milano, Fiera Milano

Events in collaboration with PPC Order of
Architects of Milan. 2 CFPs were requested
from the CNAPPC for each seminar.

**Registration for Design Talks is free and
entitles to 1 invitation code to access HOST
Milano 2025.**

FOR INFO AND REGISTRATION /

host.fieramilano.it

eventi@polidesign.net

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