

SMART LABEL 2023

an award promoted by HOST - Fiera Milano
and POLI.design, founded by Politecnico di Milano



POLI.DESIGN
FOUNDED BY POLITECNICO DI MILANO

The committee evaluated 157 products presented on the basis of information supplied in the application, according to the following criteria:

- functional efficiency of the product or service;
- effectiveness of product performance or usability of service;
- innovation of mode of use and technology and benefits for users.

The Jury determines to attribute a special recognition (**INNOVATION SMART label**) to **5 selected products**, for their features that break and exceed consolidated trends:

Products awarded with the Innovation SMART Label	Motivation	Reference sector	Company
FUTURO 2 DUAL TEMPERATURE DISPLAY	Social and environmental sustainability	Pastry	JORDAO
Latte Art Factory Bar Pro	Innovation of mode of use	Bar, Coffee machines, Vending	LATTE ART FACTORY
PaperStone®	Innovation of mode of use	Furniture	Sadun s.r.l.
Minipresso NS2	Innovation of mode of use	Bar, Coffee machines, Vending	Wacaco Company Limited
Mix&Go!	Innovation of mode of use	Food service equipment	Zerica Srl

The Jury selects **6 products** worthy of the **Green SMART Label** recognition, for products with a high level of innovation and distinctive characteristics in terms of energy saving, environmental compatibility and eco-sustainability:

Products awarded with the Green SMART Label	Motivation	Reference sector	Company
BIOPAP GENIUS MEAL TRAY®	Social and environmental sustainability	Food service equipment	BIOPAP SRL
WATERBOX	Social and environmental sustainability	Furniture	Blumohito
EcoPro G3	Functional efficiency	Food service equipment	Foster Refrigerator
Jean Dubost Laguiole SENSE	Social and environmental sustainability	Tableware	JEAN DUBOST
Babila Twist	Social and environmental sustainability	Furniture	Pedrali
iCombi Pro	Product performance	Food service equipment	Rational

The Jury selects **15 products** worthy of the **SMART Label** recognition, presented by the following companies:

Products awarded with the SMART Label	Motivation	Reference sector	Company
IJF for food storage and display	Innovation of mode of use	Food service equipment	Carel Industries
ICE FLAVOUR	Innovation of mode of use	Food service equipment	CASTEL MAC SRL
The Scrambled Eggcheff®	Innovation of mode of use	Food service equipment	Eggciting Products B.V.
Franke Mytico	Product performance	Bar, Coffee machines, Vending	Franke Coffee Systems
X2 Master	Functional efficiency	Food service equipment	GRANULDISK
L-Type SA	Product performance	Bar, Coffee machines, Vending	ITALIANESPRESSO.COM SRLS
AutoChef 86	Innovation of mode of use	Food service equipment	Jøni
Michel Bras Le Moulin	Innovation of mode of use	Food service equipment	Kai Europe GmbH
QK flight conveyor range	Functional efficiency	Food service equipment	KROMO Ali Group Srl
Natura YUKI	Functional efficiency	Tableware	MESA CERAMICS
Qubi	Functional efficiency	Food service equipment	Modular Srl
PIETRO	Innovation of mode of use	Bar, Coffee machines, Vending	Pietro Grinders
Eagle Tempo	Functional efficiency	Bar, Coffee machines, Vending	SIMONELLI GROUP
NEOVIDE	Innovation of mode of use	Food service equipment	The Space
CHEFTOP-X™ Digital.ID™	Innovation of mode of use	Food service equipment	UNOX S.P.A.