

SMART LABEL 2017

an award promoted by HOST - Fiera Milano
and POLI.design, founded by Politecnico di Milano



POLI.DESIGN

The committee evaluated 179 products presented on the basis of information supplied in the application, according to the following criteria:

- functional efficiency of the product or service;
- effectiveness of product performance or usability of service;
- innovation of mode of use and technology and benefits for users.

The Jury determines to attribute a special recognition (INNOVATION SMARTlabel) to 10 selected products, for their features that break and exceed consolidated trends:

Products awarded with the Innovation SMART Label	Motivation	HostMilano reference sector	Company
Induc-NoLimit	Innovation of mode of use	Food service equipment	ADVENTYS
Towelness	Product performance	Tableware	BIT srl
Capsul'in IML Compost Barrier®	Functional efficiency	Coffee, Tea	Capsul'in Pro S.A.
TCS Total Control System	Interaction, connectivity / internet of things	Food service equipment	DeManincor SpA
ultravioletsteam	Product performance	Food service equipment	Distform
SMART PROPORTIONAL VALVE	Functional efficiency	Bar, Coffee machines, Vending	Dolphin Fluidics
waveco®	Functional efficiency	Food service equipment	Gourmet Services S.R.L.
Easydea	Functional efficiency	Food service equipment	IDEA srl
3D Food Printing System Bocusini® Pro	Interaction, connectivity / internet of things	Pastry	Print2Taste GmbH
CHECK®	Interaction, connectivity / internet of things	Food service equipment	Rieber GmbH & Co. KG

The Jury selects 58 products worthy of the SMART Label recognition, presented by the following companies:

Products awarded with the SMART Label	Motivation	HostMilano reference sector	Company
Scotch-Brite Dual Purpose Scour Pad 96 HEX	Functional efficiency	Food service equipment	3M Italia Srl
ADANDE A+ FRIDGE	Functional efficiency	Food service equipment	Adande Refrigeration
PILLOW + PROTECTOR 2 IN 1	Product performance	Furniture	AGLIKA
O2 Perfect Foam	Innovation of mode of use	Coffee, Tea	AHA Innovations BVBA
Quattro Top dual fuel pizza oven for foodtruck	Functional efficiency	Bread, Pizza, Pasta	Alfa Refrattari srl
Artemide	Product performance	Furniture	Areta S.r.l.
High Density ARTINOX	Functional efficiency	Food service equipment	ARTINOX SPA
Culinario Master Touch	Innovation of mode of use	Food service equipment	Beer Grill AG
Cover Chef	Product performance	Furniture	CIRCUITO MULTISERVICE SRL
DOPPIO CUP	Innovation of mode of use	Tableware	COMATEC
Comenda's Osmorinse system	Functional efficiency	Food service equipment	Comenda Ali s.p.a.
Mina	Innovation of mode of use	Coffee, Tea	Dalla Corte
Heat pump tumble dryer	Product performance	Food service equipment	DOMUS LAUNDRY
Restaur-action in Retail Corner – Shop in Shop	Innovation of mode of use	Food service equipment	Epta and Electrolux Professional
MOBIPOS	Interaction, connectivity / internet of things	Tableware	ESCO SOFTWARE SRL
Wine Dispenser EuroCave Professional	Functional efficiency	Bar, Coffee machines, Vending	EUROCAVE
EVconnect app	Interaction, connectivity / internet of things	Food service equipment	EVCO S.p.A.
VITAL BUFFET	Product performance	Food service equipment	EVINOKS SERVIS EKIPMANLARI SAN. VE TIC. A.S.
Atacama Dehydrator	Product performance	Food service equipment	Facem Spa - Tre Spade
+stayclear condenser	Functional efficiency	Food service equipment	Foster Refrigerator
ConnectedCooking	Interaction, connectivity / internet of things	Food service equipment	FRIMA International AG
the PURE	Innovation of mode of use	Food service equipment	Gebr. Echtermann GmbH & Co KG
Wavy	Interaction, connectivity / internet of things	Food service equipment	Grandimpianti I.L.E. Ali S.p.A.
LaCimbali S30 Perfect Touch	Interaction, connectivity / internet of things	Bar, Coffee machines, Vending	Gruppo Cimbali spa
The new PREMAX AUP of HOBART - the most economical hood-type dishwasher on the market	Product performance	Food service equipment	HOBART GmbH
Let's Cook Cloud Solution	Interaction, connectivity / internet of things	Food service equipment	HOUNÖ
Gelato PopApp	Innovation of mode of use	Gelato	IFI S.p.A.
SMARTFLEX	Product performance	Food service equipment	ISA S.p.A.
DIAMOND	Functional efficiency	Bread, Pizza, Pasta	ITALFORNI PESARO srl
ICE MACHINE FOR HOTELS	Functional efficiency	Food service equipment	ITV ICE MAKERS
Pure Komachi grater	Product performance	Food service equipment	Kai group
Koru Kids Booster Seats	Innovation of mode of use	Furniture	Koru Kids Deutschland GmbH
IKLOUD	Interaction, connectivity / internet of things	Food service equipment	KRUPPS SRL
ICHEF	Innovation of mode of use	Food service equipment	MARENO - ALI SPA
multipot	Product performance	Food service equipment	MEC2 GmbH
M-iClean H hoodtype machine	Functional efficiency	Food service equipment	MEIKO Maschinenbau GmbH & Co. KG
MELFORM MODULAR SYSTEM	Functional efficiency	Food service equipment	Melform - Bonetto Group
AMP-500 Pizza Dough Opener	Functional efficiency	Food service equipment	Metalúrgica Siemens Ltda.
NeMoSy Tech	Interaction, connectivity / internet of things	Food service equipment	Minerva Omega Group S.r.l.
SWEETCUP	Innovation of mode of use	Pastry	NEW PLAST srl
+SMART	Interaction, connectivity / internet of things	Furniture	ODE
EVOX 31 Hi-Line	Innovation of mode of use	Food service equipment	Orved SPA
GIRAVOLTA	Product performance	Furniture	Pedrali
The Mirage® Induction Rethermalizer 3D	Product performance	Tableware	PUJADAS
SelfCookingCenter XS	Functional efficiency	Food service equipment	RATIONAL Italia Srl
Retigo Blue Vision 1011	Functional efficiency	Food service equipment	Retigo
COLD PRESS JUICER NUTRISANTOS™ 65	Product performance	Bar, Coffee machines, Vending	SANTOS
Smart POLIBOX – eSignature	Interaction, connectivity / internet of things	Food service equipment	SDS srl - Polibox®
Trinity	Functional efficiency	Furniture	SIGGI GROUP SPA
HTY520DH	Functional efficiency	Food service equipment	Smeg Spa
New 20 liter Planetary Mixer	Product performance	Food service equipment	SPAR FOOD MACHINERY MFG CO., LTD
T&S Brass Water Audits	Functional efficiency	Food service equipment	T&S Brass and Bronze Works Inc.
Data Driven Cooking	Functional efficiency	Food service equipment	UNOX Spa
DAYBED ULM	Innovation of mode of use	Furniture	vondom slü
Wtouch	Innovation of mode of use	Food service equipment	WIESHEU GmbH
Connected Wash	Interaction, connectivity / internet of things	Food service equipment	Winterhalter Italia SRL
WINEBLOCK	Functional efficiency	Food service equipment	ZANOTTI SPA
Z14 Nature	Product performance	Bar, Coffee machines, Vending	Zummo